



<KOKIO>

# **KOKIO SA** **Service Packages**

Pricing Guidelines 2026

Hosting · Web Development · Marketing · SEO · Design

[www.kokio.co.za](http://www.kokio.co.za)

A futuristic server room with a robot. The robot is white and red, standing next to a large server rack. It is interacting with a series of floating digital screens that display various data visualizations: a cloud with server icons, a gauge, a line graph, a world map with network connections, a shield with a checkmark, and a bar chart. The scene is lit with vibrant blue and red neon lights, creating a high-tech, cybernetic atmosphere.

# Web Dev & Hosting Packages

Web design and development with reliable hosting packages to fit your size business.



# Hosting Packages



| Feature                   | Basic R650/mo                     | Standard R1250/mo                     | Premium E-Commerce R1800/mo           |
|---------------------------|-----------------------------------|---------------------------------------|---------------------------------------|
| Disk Space                | 10GB                              | 25GB                                  | 50GB                                  |
| Memory                    | 512MB                             | 512MB                                 | 512GB                                 |
| Databases / Mailboxes     | 3 / 10                            | 3 / 10                                | 3 / 10                                |
| SEO & Website Maintenance | Weekly, 1 hr each                 | Weekly, 2 hrs each                    | Weekly, 3 hrs each                    |
| Blog Posts / Month        | 1 x 1000 words                    | 2 x 1000 words                        | 3 x 1000 words                        |
| Infrastructure Setup      | Google Search, Analytics, AdWords | + Keyword tracking, outage monitoring | + Keyword tracking, outage monitoring |

All blog content is SEO content and keyword optimised. Standard and Premium packages include keyword tracking and site outage monitoring.



# Web Development Packages

## E-Commerce Basic

R25 000

- 1 shipping & 1 payment integration
- Products via spreadsheet
- 2 design revisions
- Google Search, Analytics & Bing

## E-Commerce Standard

R35 000

- Unlimited shipping & payment integrations
- Unlimited preloaded products
- 5 revisions, 1 chosen design
- Google Search, Analytics & Bing

## Portfolio Website

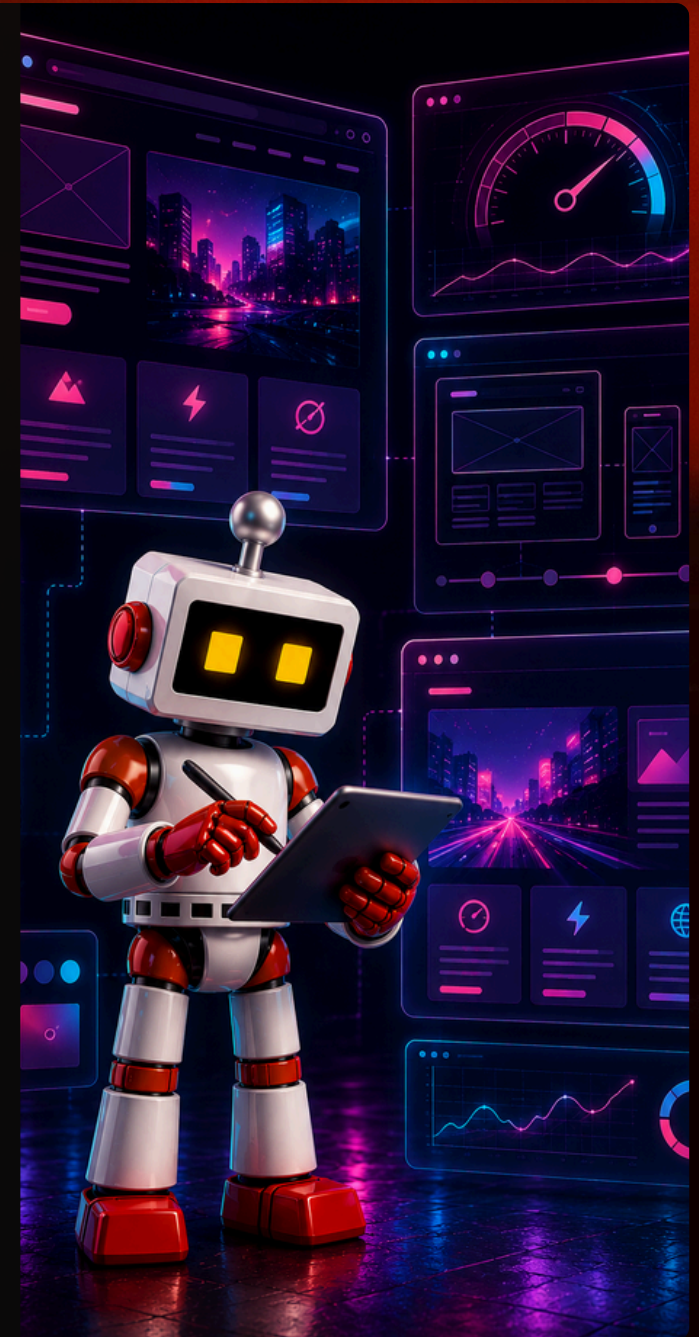
R18 500

- Up to 30 portfolio items
- Products, services, achievements
- 3 revisions, custom portfolio system
- Google Search, Analytics & Bing

All packages use WordPress, Shopify & other CMS frameworks.

All Sites Require corporate identity, images & text content.

All sites are SEO & speed optimised. Plugin/app licensing costs not included.





# Standard E-Commerce Functionality



## Product Management

Add, edit or remove products, update descriptions, images & pricing.



## Inventory Management

Real-time stock updates and low-stock notifications.



## Shipping Configuration

Add & manage shipping options, real-time rates from leading carriers.



## Order Processing

Track new, completed & shipped orders, manage customer info & order histories.



## Payment Gateway

Multiple payment options (Credit Card, PayPal, etc.) with secure transaction processing.



## Search & SEO

Auto-suggest, sort & filter, SEO-friendly URLs, meta description & title tag configuration.

# More Standard & Advanced E-Commerce Features

## Also Included (Standard)

- Customer account area with secure login, order tracking & history
- Product reviews & star ratings with moderation
- Sales tax management & automatic calculations
- Social media feeds, share buttons & email signup forms
- Responsive design for mobile & tablet

## Advanced Add-On Features

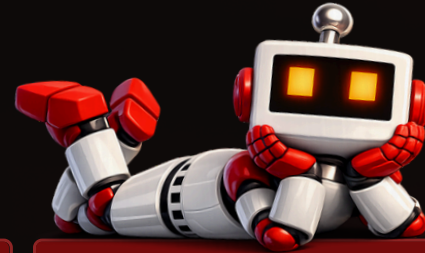
- Abandoned cart automated email recovery
- Schema markup & advanced XML sitemaps
- Affiliate program management & custom commissions
- Points-based loyalty & rewards program
- Multichannel sales (Amazon, eBay 4 UK only)
- Wholesale pricing tiers & buyer portal
- Dynamic & geo-targeted pricing
- SMS notifications & subscription box service





# Marketing Packages

Social media management, paid advertising, and lead conversion tailored to your business size and growth goals.



## Social Media Packages

### Basic **R5 500/mo**

- LinkedIn, Facebook Instagram setup
- 3 posts/week 12 posts/month
- Professional captions with hashtags
- Message & comment responses

### Standard **R12 500/mo**

- LinkedIn, Facebook & Instagram setup
- 6 posts/week, 24 posts/month
- Professional captions with hashtags
- 1 blog post/month
- Personal LinkedIn profile building

### Premium **R26 500/mo**

- 8 posts/week 32posts/month
- Message & comment responses  
2 blog posts/month
- Personal LinkedIn profile building
- Meta, Google & LinkedIn Ads setup & management (incl. Lead Gen Forms)

Lead Conversion Add-On: R2 200/month (Basic & Standard) or R4 400/month (Premium).  
We learn your services and handle full lead conversion



# Paid Marketing Services

## Google Ads

R5 500/month

- Up to 4 ad setups (max 20 keywords each)
- Regular campaign optimisations
- Daily spend monitoring
- Minimum ad budget: R3 000 per month

## Meta Ads

R4 500/month

- Up to 4 ad setups (max 20 keywords each)
- Regular campaign optimisations
- Daily spend monitoring
- Minimum ad budget: R3 000 per month

## LinkedIn Ads

R5 500/month

- Up to 4 ad setups (max 20 keywords each)
- Regular campaign optimisations
- Daily spend monitoring
- Minimum ad budget: R9 500 per month

All paid marketing services include Google Analytics, monthly website stats, and AdWords management.

\*Ad budgets are billed separately.







# SEO Packages

Weekly maintenance, technical SEO, performance optimisation, and infrastructure setup 4 scaled to your needs.



# SEO Monthly Packages

| Feature                     | Level 1 R2 000 per month          | Level 2 R3 500 per month             | Level 3 R5 000 per month                 |
|-----------------------------|-----------------------------------|--------------------------------------|------------------------------------------|
| Website Maintenance         | Weekly, 1 hr                      | Weekly, 2 hrs                        | Weekly, 3 hrs                            |
| SEO Maintenance Performance | Weekly, 1 hr                      | Weekly, 2 hrs                        | Weekly, 3 hrs                            |
| Optimisation Infrastructure | Weekly, 1 hr                      | Weekly, 2 hrs                        | Weekly, 3 hrs                            |
| Setup                       | Google Search, Analytics, AdWords | +Keyword tracking, outage monitoring | + Backlink generation, outage monitoring |

All packages include framework & plugin updates, post-update testing, next-gen image optimisation, advanced CDN setup (CDN costs ~\$10/mo extra), and advanced security enhancements.

# SEO Fixed Prices

## **SEO Discovery & Tools**

**R1000/month**

Required for any project. Includes detailed SEO & performance audit, project creation, site monitoring, keyword tracking, backlink generation, and our recommendations.

## **SEO Performance Review**

**R2 000**

Recommended for all projects. Detailed analysis, basic SEO & performance reports, current SEO levels, and our recommendations to fix issues.



## **SEO Maintenance (Technical & Content)**

**R550/hour**

Page content updates, professional keyword inclusion, next-gen image conversion, fixing SEO errors, improving performance, usability, accessibility & responsiveness.



# Fixed Design Prices

## Logo Design

R2 500

3 concepts

3 colour variations

## Business Card Design

R1 500

High quality, print-ready PDF

## Letterhead Design

R1 000

Letterhead Template  
Provided

## Signature Design

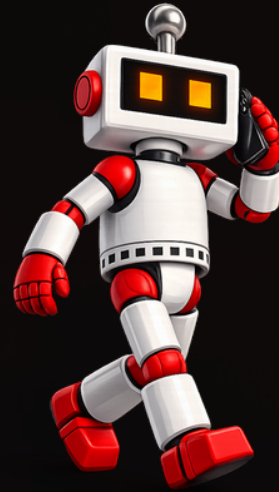
R1 000

1 x high quality print-ready file

## Brochure Design

R2 500

4 pages · 1 x high quality print-ready file



# Hourly Rates

**R650**

**Design**

Per hour

**R850**

**Development**

Per hour

**R550**

**Marketing**

Per hour

Hourly rates apply to work outside of package scope, including manual product uploads, additional revisions, bespoke development, and ad-hoc marketing tasks.

# Ready to Grow with **KOKIO**?

From hosting and web development to SEO, marketing, and design, Kokio has a package built for every stage of your business journey.



## **Hosting**

From R650/month



## **Web Development**

From R15 000



## **Marketing**

From R5 500/month



## **SEO**

From R1 000/month



## **Design**

From R1 000